

Press announcement



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ISx Names Andrew Frederick to Lead Mobile Internet and Messaging Initiatives

Brings Extensive Experience in Wireless Industry

Fort Lauderdale, FL, USA – September 14, 2005 -- Information Services Extended, Inc. (ISx)[™], a Local Matters, Inc. company and world leader in information search and directory assistance, today announced the appointment of Andrew Frederick as Director of Mobile Business Development. Frederick will be responsible for the day-to-day development, product management and launch of ISx initiatives in mobile Internet and messaging.

Before joining ISx, Frederick was business development manager at Syniverse Technologies where he led a team that developed and launched several wireless information services. Frederick will report to Greg Gruse, vice president, new business ventures, ISx.

“Andrew Frederick is joining ISx at a critical time, as the company moves to help directory assistance service providers address fast-emerging opportunities in mobile messaging,” Gruse said. “We’ve studied the mobile messaging opportunity for considerable time and, working with the experts and leading technologies from Local Matters, Inc., are preparing to launch a series of new offerings in the coming months. Frederick’s industry knowledge and product expertise will be vitally important as we finalize and roll out our new products to the marketplace.”

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About ISx:

Information Services Extended, Inc., www.isxinc.com, a Local Matters, Inc. company has been a world leader in providing information search and directory assistance (DA) solutions for more than 25 years. ISx customers include such established telecommunications companies as Belgacom, Eniro, Fonecta, France Telecom, Matav, MCI, OTE, SBC, Sensis, Telstra and others, as well as independent call centers, providers of directory services content and emerging providers of innovative DA services. The ISx FlexiQ™ platform provides an end-to-end solution for wireless, wireline and electronic directory assistance and information services. ISx offerings support search, enhanced information services, and speech recognition for call automation, Internet and wireless technologies. ISx is headquartered in Fort Lauderdale, Florida, USA, and operates sales and support offices in the UK, Belgium, Finland, Hungary, and Australia. For more information, please visit www.isxinc.com

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